

Al MURAN Medical tourism can be defined as the process of traveling outside the country of residence for the purpose of receiving medical care. Growth in the popularity of medical tourism has captured the attention of policy-makers, researchers and the media. Originally, the term referred to the travel of patients from less-developed countries to developed nations in pursuit of the treatments not available in their homeland.



Today we are experiencing both qualitative and quantitative shifts in patient mobility, as people travel from richer to developing countries in order to access health services Travelers can thus take advantage of their visit by sightseeing, taking day trips or participating in any other traditional tourism activities.



#### COST

As healthcare costs in the US, UK, Middle east and other parts of the world are excessively soaring, many employers and insurance companies started to view medical tourism as a way to lower them. More and more countres around the globe are starting to see the financial benefits from this emerging market, so they offer premium medical services at notably lower prices. The primary reason that clinics and hospitals in the developing countries are able to lower their prices is directly related to the nation's economic status.





### QUALITY

There are two major components of the service quality in the health care sector - technical or mechanical quality and serviceable or functional quality.

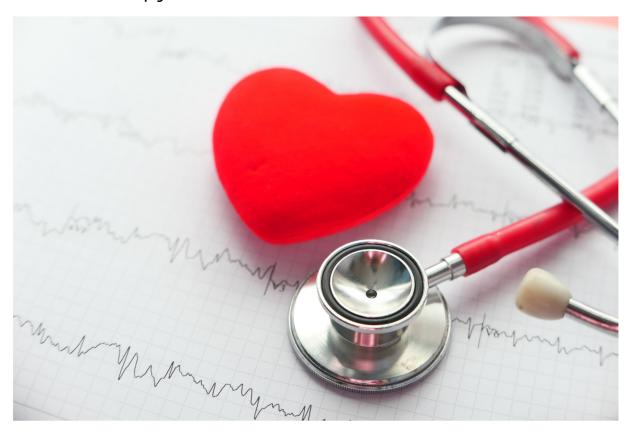


A key to overcome it is using adequate marketing strategies and quality assessment via accreditation from an internationally recognized institution. This confidence can be even stronger if accreditation is followed by an affiliation with reputable hospitals or health care systems in industrialized countries.



### TREATMENT TYPES

The most common types of procedures that patients pursue during medical tourism trips are elective physical checkups, cosmetic surgery, dentistry, cardiac surgery, cancer treatments, orthopedic surgery, ayurvedic therapy, traditional medicine therapy and so on.



In addition to cost, other major factor responsible for the increase of medical tourism is access. The lack of it, either due to the unavailability of the technology or the prohibition in the home country, can subsequently lead to medical tourism



#### AYURVEDA

Ayurveda aids in healing the body naturally. Ayurveda revolves around the concepts of tridoshas (3 humours), dhatus (body tissues), and malas (waste eliminated from the body). If any disturbance from this constitution, then body and mind get affected, leading to pathogenesis.



Ayurveda treatises describe three elemental doshas viz. vāta, pitta and kapha, and state that balance (Skt. sāmyatva) of the doshas results in health, while imbalance (viṣamatva) results in disease. Ayurveda treatises divide medicine into eight canonical components. Ayurveda practitioners had developed various medicinal preparations and surgical procedures from at least the beginning of the common era.











## SERVICES OFFERED



# Hospitals

### KIMS Hospital, Kerala, India

KIMSHEALTH is a leading Indian healthcare institution, ranking in the top 10 hospitals nationally. Established in 2002 in Trivandrum, it has since expanded into a 2000-bed healthcare group with hospitals in major Indian cities and several international locations. KIMSHEALTH Trivandrum is known for its advanced facilities, including modern operating theaters, top-notch ICUs, and specialized transplant programs. The medical staff includes highly qualified doctors with national and international expertise. KIMSHEALTH also focuses on education, offering 23 postgraduate programs accredited by the National Medical Council and maintaining strong affiliations with UK Royal Colleges. For international patients, KIMSHEALTH provides world-class treatment, personalized care, and assistance with visas and translation services.

#### **Specialities**

Anesthesiology, Ayurveda, Cancer Care, Cardiology, Cardiothoracic Surgery, Clinical Hematology and Bone Marrow Transplant, Clinical Nutrition, Critical Care, Dental, Clinical, Oral & Maxillofacial Surgery, Dermatology & Cosmetology, Developmental Pediatrics, ENT, Electrophysiology, Emergency Medicine Department, Endocrinology & Diabetes, Family Medicine, Fertility Clinic, Gastroenterology, Gastrointestinal Surgery, General & Minimally Invasive Surgery, Geriatrics and Healthy Living, Hematology Clinic, Hepatobiliary, Pancreatic & Liver Transplant Surgery, High Risk Pregnancy & Fetal Medicine, Holistic Child Development Center, Imaging & Interventional Radiology, Infectious Diseases, Internal Medicine, Laboratory Medicine, Laryngology, Medical Oncology, Neonatology, Nephrology, Neuro Interventional Radiology, Neurology, Neurosurgery, Nuclear Medicine, Obstetrics & Gynecology, Ophthalmology, Orthopedics & Trauma, Pain Medicine, Pediatric & Adolescent Endocrinology, Pediatric Cardiology, Pediatric Neurology, Pediatric Surgery, Pediatric Urology, Pediatrics, Physical Medicine & Rehabilitation, Plastic, Reconstructive, Microvascular Surgery, Psychiatry & Behavioral Medicine, Psychology & Corporate Wellness, Respiratory Medicine, Rheumatology & Clinical Immunology, Surgical Oncology, Transfusion Medicine / Blood centre, Urology

# **Hospitals**

### Lord's Hospital, Trivandrum

Lords Hospital, a cutting-edge medical center, offers advanced keyhole and convenient short-stay surgeries. Established at the turn of the millennium, we provide accessible, top-notch healthcare in a compassionate environment. Conveniently located near the Trivandrum National Highway bypass, the hospital is easily accessible from Pettah railway station and Thiruvananthapuram International Airport, a distinct advantage.

#### **Facilities**

- A multi-disciplinary super specialty hospital with state-of-the-art surgical facilities
- Highly qualified and experienced team of consultants
- Round-the-clock emergency services and trauma care unit with in-house ambulance services
- 24X7 laboratory and diagnostic services and pharmacy
- State-of-the-art operation theatres and dedicated surgical and intensive care units managed by team of highly qualified anaesthesiologists and intensivists.
- Modern physical medicine department with full-fledged physiotherapy unit
- Specially designed preventive health check- up, antenatal, delivery and surgery packages
- Highly qualified nutrition and dietary services staff
- In-patient cafeteria service
- Ample parking
- Convenient location and easy access from NH bypass





1st Floor, Office No. 6, Al Mamzar Center Near Al Qiyadah Metro Station, Dubai- U.A.E +971-585993958, +971-581830338 info@almuran.org

